

IMechE Vision

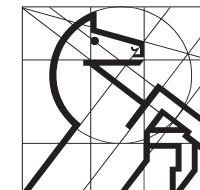
Improving the world through engineering

Purpose

To lead and promote professional engineering

Values:

- Integrity
- High Ethical standards
- Professionalism
- Respect for people and the environment
- Innovation



IMECHE

1) Broaden and grow membership	2) Provide intellectual leadership and practical advice to Government, Members and the informed public	3) Strengthen our links with Membership and improve added value	4) Develop awareness of engineering and raise the profile of IMechE	5) Improve and secure long term Financial position	6) Meet exemplary standards of corporate governance
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Objectives

International Strategy

Objective 2i: Increase membership through volunteer action.	Objective 2ii: Develop key strategic partnerships to enhance profile and influence locally.	Objective 2iii: Retain overseas members by providing new member services locally.	Objective 1: Grow IMechE's profile and influence within society.	Develop a structure for business planning and reporting.
<ul style="list-style-type: none"> - Continue recruitment of new Affiliates at HKU, HKPU and HKUST by Student Chapters during reception/induction for fresh undergraduates - Organize visits to Secondary Schools to raise students' awareness of and interest in mechanical engineering - Organize not less than 40 learned society activities per year 	<ul style="list-style-type: none"> - Involve the engineering community through high profile events, such as Presidential Visit, GSL, AGM/Reception - Seek opportunities to build up dialogue/network with Government officials, legislators, local councillors, members of statutory advisory bodies/green groups/ media involved in areas of energy, environment, sustainable development and transport. - Strengthen further partnership with HKIE, an local Branch/Section of ASME, IGEM, IET, ICE, etc in organizing joint functions/activities. 	<ul style="list-style-type: none"> - Organize not less than 2 seminars per year on "Route to Membership" for Associates aspiring for Corporate Membership - Continue to operate "Tutorship Program" for Associates aspiring for Corporate Membership (not less than 2 Gatherings per year - Organize not less than 40 learned society activities per year covering technical visits; talks on technical/ financial/soft skills/marketing aspects; social gatherings; competitions (final year project, essay writing, SOfe, etc) - Enhance communication with members through effective usage of Branch's emails/website 	<ul style="list-style-type: none"> - Organize/support/sponsor not less than 2 International conferences/ seminars/ workshops on engineering related topics with media coverage - Continue to organize with local institutions "Young Inventor Competition" for secondary school students with media coverage - Seek opportunities to offer views/advice to Government and media on energy, environment, sustainable development and transport issues with media coverage 	<ul style="list-style-type: none"> - Develop Hong Kong Branch Business Plan - Review and update of Hong Kong Branch Activities on regular basis - Actively encourage/recruit young and committed Members to join the Branch Committee

Local Actions

Number of new members.	Number of new initiatives from partnerships.	Number of new services provided to local members.	Amount of media coverage locally.	Implementation and reporting of a local business plan.
10 Fee Paying Members 100 Affiliate Members	Not less than 10 events from partnerships per year	At least one new service per year	At least two events per year	All Branches to develop immediate and long term business plans for submission
10 Fee Paying members 100 Affiliate members	Not less than 10 events from partnerships per year	At least one new service per year	At least two events per year	Development & reporting of business plan by all Branches, groups & CMs.

Measure

2009

2012

Targets